



2024 SCF Partner Summit

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601 Lexington Avenue, New York, New York 10022

Wednesday, May 15, 2024

Speaker Bios



Steve Alperin is the founder and CEO of SurvivorNet, one of the country's leading platforms for information about cancer. As a patient advocate and entrepreneur, Steve speaks widely at industry events about the critical need for increased patient and physician education. Steve was previously the head writer and producer for ABC's World News Tonight with Peter Jennings. He is the recipient of numerous awards for excellence in journalism, including DuPont, Edward R. Murrow and Writers Guild Awards.



Krista Bennett DeMaio is the senior editor in the science & education department at The Skin Cancer Foundation. Krista immerses herself daily in the latest research and scientific breakthroughs from top experts in the field of skin cancer. She writes and edits our annual magazine, *The Skin Cancer Foundation Journal*, and produces educational materials for the Foundation's programs and website.

Before landing at The Skin Cancer Foundation, Bennett DeMaio spent more than two decades as a beauty and health editor and writer for women's magazines and websites, including *Women's Health*, *Oprah*, *Allure*, *Cosmopolitan*, *Redbook*, *Healthcentral.com*, and *prevention.com*. She lives in Huntington, New York, with her husband and three skin-care-obsessed girls. She considers it a parenting win that they wear moisturizer with sunscreen daily.



Whitney Bowe, MD, is the medical director of Integrative Dermatology, Aesthetics & Wellness at Advanced Dermatology, PC. She is the founding member of the Dermstore Medical Advisory Board, a clinical assistant professor of dermatology at the Icahn School of Medicine at Mount Sinai Medical Center and has been recognized as a Castle Connolly Top Doctor for the past 5 years. One of the most in-demand dermatologists in the country, Dr. Bowe's practice has been fully booked and capped for the past 7 years. She is also one of the most sought after experts for national platforms like *Good Morning America*, *The New York Times*, *The Wall Street Journal*, *Allure*, and *Vogue*.



Beyond her practice, as CEO and founder of Dr. Whitney Bowe Beauty, Dr. Bowe incorporates her knowledge and expertise as a practicing board-certified dermatologist and published research scientist into creating skincare products that are disruptive in the skincare space. Dr. Bowe is equally passionate about empowering people around the world to learn to streamline and optimize their skincare routines to achieve radiant skin that glows with health. She regularly shares her insights and knowledge with her social media community of over 1.3M followers; she has ignited the viral #SkinCycling phenomenon, impacting over 3.5 billion people across the globe.



Ian Michael Crumm stands at the forefront of a new narrative in skin care — one that emphasizes daily SPF usage as an integral component of everyday skin/self-care — a ritual yielding radiant and healthy benefits that transcend mere aesthetics.

As a celebrity esthetician, Ian found his true passion in promoting the benefits of year-round sun safety and evidence-based skin care. His decidedly different approach to changing public perception of SPF has become his hallmark.

Through strategic partnerships with esteemed beauty brands, Ian leverages his platform to champion the change of societal beauty standards and spread awareness about the importance of sun protection. IMC routinely goes beyond the screen of social media to educate and excite his audience, from his much-lauded SkinWatch event series to the fashionable collaboration with PurposeWear brand Welles, where he co-created their UPF 50+ SolBase Shirt.

As a credentialed and approachable voice in an era of misinformation, Ian serves as a beacon of clarity, separating fact from fad and empowering individuals to navigate the complexities of skin care with confidence and conviction. His mission goes beyond mere advocacy; it's a dedicated commitment to effecting tangible change, one skin cancer statistic at a time. His mantra: #ProtectedSkinWins.



April Franzino is the beauty director of *Good Housekeeping*, *Woman's Day* and *Prevention* magazines at Hearst Magazines. She produces and oversees each book's beauty editorial content, including pitching, reporting, writing, editing and market work, culminating with yearly Beauty Awards specials, and also oversees beauty content on Goodhousekeeping.com. April represents the brands on television, radio, industry panels and online, having appeared on *The Today Show*, *Good Morning America*, *CBS Mornings*, *The View*, *CNBC*, *NBC New York Live*, *QVC*, *PIX11 News* and *Today.com*. She is also a host of the podcast *Beauty Is Your Business*.

April has held positions as the beauty director of *Redbook*, beauty editor at *SELF*, associate beauty editor at *Fitness*, assistant beauty editor at *Good Housekeeping* and as a beauty freelancer at *People StyleWatch*.



Franzino received a Bachelor of Arts from New York University Journalism School, during which time she logged internships at *Glamour*, *Allure*, *Good Housekeeping*, *Lucky* and *Jane*. When not happily engrossed in all things beauty, April can be found with the people she loves, reading, spending time outdoors, traveling, cooking, gardening, seeking out great food and listening to music. She is based in Hoboken, New Jersey.



Elizabeth K. Hale, MD, Dr. Elizabeth Hale, a board certified dermatologist, is a Clinical Associate Professor of Dermatology at the New York University Langone Medical Center. She specializes in Mohs micrographic surgery, cosmetic dermatology, and laser surgery and teaches advanced dermatologic surgery to the NYU dermatology residents. After graduating cum laude from Cornell University, Dr. Hale received her medical degree from NYU where she was elected to Alpha Omega Alpha. She was also the recipient of the American Medical Women's Association Citation and the Marion Sulzberger Dermatology Award at NYU. Dr. Hale served as chief resident at The Ronald O. Perelman Department of Dermatology at NYU and was selected to receive the Morris

Leider award for Excellence in Dermatology.

Dr. Hale has extensive experience in the field of skin cancer and is a long-time advocate for increasing public awareness of the disease. As a senior vice president of The Skin Cancer Foundation, she frequently volunteers her time on screening initiatives and public speaking events about the early detection and treatment of skin cancer. She also lectures extensively on the treatment of photoaging with the latest advances in lasers and injectables.

This year, Dr. Hale was again named a New York Super Doctor, as published in *The New York Times Magazine*, a Castle Connolly Top Doctor and one of New York Magazine's Best Doctors. Dr. Hale has received the Surgical Attending of the Year Award from NYU's dermatology residents and the Alpha Omega Alpha Honor Medical Society teaching award, which is given annually to one NYU voluntary faculty member for his/her dedication to teaching. She co-directed NYU's Procedural Dermatology Fellowship program and their annual Advances in Dermatology symposium for 8 years. Dr. Hale has published numerous articles and chapters in the field of dermatology and recently co-authored the Handbook of Dermatologic Surgery with her sister, Dr. Julie Karen, and her mentor, Dr. Perry Robins, which is used to train dermatology residents nationwide.



Becky Kamowitz is the interim executive director of The Skin Cancer Foundation. Twenty years ago, thanks to a college internship that wasn't even her first choice, Becky discovered her passion for finding creative ways to communicate messages that help people lead healthier lives. After several years at a boutique PR agency, she joined The Skin Cancer Foundation in 2010 before moving to DKMS, an international bone marrow donor center, where she focused on donor education and retention programming. She rejoined the Foundation in 2016. In her former role as senior director of marketing communications, Becky developed and delivered campaigns that empower people to take a proactive approach to daily sun protection and the early detection and treatment of skin cancer. Under her direction, the Foundation rebranded and expanded its national screening program, Destination Healthy Skin, developed a new public service campaign, The Big See, launched a patient resource program, Robins Nest, and redesigned SkinCancer.org. She oversees the Foundation's advocacy and government affairs efforts and currently serves as co-chair of the National Council on Skin Cancer Prevention.

In February 2024 Becky became the interim executive director of The Skin Cancer Foundation, leading a staff of 15. In her short tenure, Becky has enjoyed connecting on a new level with physician members, skin cancer patients, donors and corporate partners, as she shares her ideas for the future of the Foundation. She hopes to foster an office environment where the Foundation's modest, motivated staff can thrive as they deliver programs and content that help save and improve the lives of millions.

Becky has a B.A. in public relations and political science from Hofstra University. Originally from Hartford, Connecticut, Becky lives in Brooklyn, New York with her husband, Josh, and her 4-year-old daughter, Wiley.



Julie K. Karen, MD, is a board-certified dermatologist who specializes in Mohs micrographic surgery, laser surgery, skin cancer, cosmetic dermatology and the treatment of leg veins. Dr. Karen graduated summa cum laude from Princeton University, where she was elected to Phi Beta Kappa and played varsity soccer. She received her medical degree from the Weill Medical College of Cornell University, where she was elected to Alpha Omega Alpha, the national medical honors society, and graduated first in her class. Dr. Karen received the Clarence C. Coryell Prize for highest achievement in medicine, the John Metcalf Polk Prize for top scholastic performance and the Janet M. Glasgow Memorial Award given to the top female graduate. She completed her residency training at The Ronald O. Perelman

Department of Dermatology at New York University Medical Center, where she served as chief resident and received the Morris Leider Award for Excellence in Dermatology. Dr. Karen completed a Procedural Dermatology Fellowship at NYU and Memorial Sloan-Kettering.

Dr. Karen is certified by the American Board of Dermatology. She is a Fellow of the American Academy of Dermatology, the American College of Phlebology, the American Society of Dermatologic Surgery and the American Society for Laser Medicine & Surgery. She is affiliated with New York University Langone Medical Center, where she is a clinical assistant professor of dermatology and teaches surgery to the dermatology residents.



This year, Dr. Karen was again named a New York Super Doctor, as published in *The New York Times Magazine*, a Castle Connolly Top Doctor and one of New York Magazine's Best Doctors. Dr. Karen has received the Surgical Attending of the Year Award from NYU's dermatology residents. Dr. Karen has published numerous articles and chapters in the field of dermatology, including publications in the *New England Journal of Medicine*, *Journal of the American Academy of Dermatology* and *Archives of Dermatology*. Recently, she coauthored the *Handbook of Dermatologic Surgery* with her sister, Elizabeth Hale, MD, and the renowned Perry Robins, MD, which is used to train dermatology residents nationwide. She has appeared on television numerous times and has been quoted in many print and online publications.



Kimberly Norman is a U.S. board-certified toxicologist, European Registered Toxicologist and serves on the Board of Directors for the American Board of Toxicology. Kim currently serves as the president of the Dermal Toxicology Specialty Section (DTSS) of the Society of Toxicology (SOT). She joined the Personal Care Products Council (PCPC) as senior director, safety and regulatory toxicology, in May 2022. In this role, she supports safety-related issues for cosmetic ingredients and products, leading technical committees and engaging with domestic and international science and regulatory organizations. Kim previously served as an Associate Research Fellow in Global Stewardship at the Clorox Company, supporting regulatory and safety compliance for Burt's Bees ingredients and products. Prior to that she worked at the Institute for In Vitro Sciences (IIVS) as a senior toxicologist and study director, leading studies assessing eye and skin safety profiles of ingredients and formulations using non-animal methods. During this time, she worked collaboratively on the development and regulatory acceptance of numerous assays replacing animal use in the personal care industry. Kim obtained her PhD from Vanderbilt University in cell and developmental biology, studying the increased incidence of nonmelanoma skin cancer in organ transplant recipients and DNA biomarkers in aging skin.



Ariel Ostad, MD, has been a trusted and leading world-class surgeon in his field for over 26 years. He is triple board certified in facial cosmetic surgery, Mohs micrographic skin cancer reconstructive surgery and cosmetic dermatology. He is known for his expertise in cosmetic skin rejuvenation, lasers, body contouring, skin cancer surgery and facial reconstruction. Dr. Ostad, founder of a boutique aesthetics practice located on the Upper East Side of Manhattan, is distinguished by his artistry, "less is more" philosophy, facial anatomy expertise, advanced techniques, refined results and impeccable approach to personalized care. He is passionate about wellness, antiaging, mindset, and empowering his patients to look as good as they feel.

Driven by his passion to create highly effective skin-care solutions, Dr. Ostad embarked on a mission to develop his own medical-grade skin-care line. This line contains a variety of products that are highly concentrated with active ingredients to provide outstanding results for patients. Dr. Ostad yields international notoriety for his skill in Mohs micrographic surgery for skin cancer and facial reconstructive surgery. He has co-authored a textbook entitled *Practical Management of Skin Cancer*, and he is a



contributing associate editor for *Journal of Drugs in Dermatology*. Dr. Ostad received extensive medical training from NYU, Harvard, UCLA and is a fellow of American Academy of Cosmetic Surgery, American Society of Dermatologic Surgery, American Society for Laser Medicine and Surgery and is on the medical council of The Skin Cancer Foundation. Dr. Ostad is an associate clinical professor at NYU School of Medicine, where he teaches surgery to young doctors in training. He has received The President's Volunteer Service Award from President Barack Obama in 2012.



Deborah S. Sarnoff, MD, is a board-certified dermatologist and director of dermatology at COSMETIQUE Dermatology, Laser & Plastic Surgery, LLP (with offices on Park Avenue in Manhattan and on Long Island's Gold Coast). She specializes in cosmetic dermatology, dermatologic and laser surgery and Mohs micrographic surgery for the treatment of skin cancer. Dr. Sarnoff became president of The Skin Cancer Foundation in January 2017. She was previously a senior vice president.

Dr. Sarnoff graduated summa cum laude from Cornell University, where she was elected to Phi Beta Kappa. She received her medical degree, with distinction, from the George Washington University Medical School, where she was elected to the Alpha Omega Alpha Medical Honor Society. She completed her residency and fellowship at NYU School of Medicine, where she now serves as clinical professor of dermatology. She is a Diplomate of the American Board of Dermatology and a Fellow of the American Academy of Dermatology, American College of Mohs Surgery, The American Society of Dermatologic Surgery and the American Society for Laser Medicine & Surgery.

Dr. Sarnoff is a clinical professor in the Ronald O. Perelman Department at NYU Grossman School of Medicine. She is immediate past president of the New York State Society of Dermatology and Dermatologic Surgery and is past president of the International Society for Dermatologic Surgery and the Long Island Dermatological Society. She is also editor in chief of *The Journal of Drugs in Dermatology*. She has published numerous articles in peer-reviewed publications and textbooks and frequently lectures at national and international meetings in all aspects of dermatology.

As one of the preeminent dermatologists in the world, Dr. Sarnoff has been featured in publications including *The New York Times*, *The Wall Street Journal*, *USA Today*, *The Oprah Magazine*, *Vogue*, *Glamour* and *Allure*. She has also appeared on *The View*, *TODAY*, *Good Morning America*, *20/20*, *Dateline*, *Nightline*, *CBS News*, *NBC News*, *Dr. Oz*, *The Doctors*, *E!* and was named a "life saver" on *Extra*.

Dr. Sarnoff is the coauthor of the best-selling books *Beauty and the Beam: Your Complete Guide to Cosmetic Laser Surgery* and *Instant Beauty: Getting Gorgeous on Your Lunch Break* (St. Martin's Press). She was named one of the Best Doctors in New York by *New York* magazine; one of New York's Super Doctors by *The New York Times*; and a Top Doctor in America as well as the New York metropolitan area by Castle Connolly Medical Ltd.